

THE
WEDDING
EXPERIENCE

Ethereal Photography Inc Pricing Guide





MEET MY LITTLE FAMILY. . .



G'day lovebirds and Welcome! This is such an exciting time for you! I'm Kali Birks-Gallup of Ethereal Photography Inc. I'm excited that you found me. I believe that getting to know my clients is the #1 way to ensure an awesome experience, so let's start with a little about me...

- I'm an Australian, British, Canadian. Yes 3 passports!
- I got married in 2014 to an Albertan cowboy. Ranch and all. (Best. Day. Ever.)
- Above are my two beautiful daughters and we have a new baby boy.
- Airdrie is the smallest town I've ever lived in and it rocks.
- From London to Montreal to Sydney - I've been privileged to work all over the world.
- I'm university qualified in TV production. My 15 year career covers live news and sports, teaching at SAIT and Red Deer College, and collaborating on short films and film clips.
- I backpacked around the world before it was cool to vlog about it.
- Photography started as a hobby and then I realised weddings are my jam!
- Still trying to teach my husband to get a good photo of me...
- I love creating beautiful images but more importantly, I love serving my couples and their families on one of the greatest days of their lives!!!



Cheers
Kali

THE Wedding EXPERIENCE



MY PHILOSOPHY | I'm sure your mind is racing with all that needs to be done. It's exciting but it can also be somewhat overwhelming. You're planning a much anticipated day. The pressure is on to get it perfect ... by the time you get the hang of it, the planning is over. My goal as a wedding photographer is to make this one aspect of the planning process simple. Photography is more than just images, it's a real part of your day. You deserve more than just beautiful images, you also deserve an amazing photographic experience. When my couples feel comfortable and relaxed in front of the camera, that results in genuine, joyful images! When I think back to my wedding day, it was amazing. I was ecstatic and grateful to be joining my life to an amazing man.... but not much of that was captured. I had a photographer who was transactional. He showed up, took some photos and left with a pay cheque. I want more for you. I am a storyteller. I try to catch the candid looks of love being passed between you. This is an emotional day. I have experienced what it feels like to be in front of the camera as a bride. It can be nerve racking. It shouldn't be. Your wedding day is an experience from beginning to end and your photography is a huge part of that experience..... shouldn't it be fun? and enjoyable? and natural? I think so! My goal is to not only capture memories for my clients, it is to create an experience that they will never forget.

THE PROCESS | One way I ensure that our brides and grooms enjoy the BEST photographic experience possible is through forming a relationship with my couples. I try my best to make sure that all of my couples are the PERFECT fit for me before officially booking. I spend more time with you that day than your loved ones. So let's make sure we get along! A bride and groom should connect with their photographer, trust their photographer and be EXCITED about the whole process with them! After booking, I love getting to know my clients through an ENGAGEMENT SESSION that helps them warm up to the camera so that they are ready to rock and roll on the wedding day! I am here as a resource to my clients, to lend support and advice on timelines etc. Sometimes I feel like a professional bridesmaid on scene. I've helped button dresses, pinned loose hair and fluffed veils and most importantly - got us to the chapel on time. Hopefully when the big day arrives, we feel like friends. Then you can experience a safe and relaxed environment for your photography! Now that you know a little bit about my approach to the wedding day, you can continue reading to find more detailed information about THE WEDDING EXPERIENCE.



THE WEDDING EXPERIENCE

- COMPLIMENTARY ENGAGEMENT SESSION
- CONSULTATIONS, ADVICE AND RESOURCES
- 8 HOURS OF WEDDING DAY COVERAGE
- (STANDARD WEDDING DAY COVERAGE IS FROM 12PM - 8PM)
- DIGITAL NEGATIVES OF ALL EDITED IMAGES
- SNEAK PEAKS WITHIN 24 HOURS
- SHAREABLE ONLINE VIEWING GALLERY
- 100 KMS OF TRAVEL FOR WEDDING DAY
- 50 KMS OF TRAVEL FOR ENGAGEMENT SHOOT
- (.43 PER ADDITIONAL KM)

\$3200

THE *Wedding Experience* WITH 10X10 20 PAGE

LEGACY ALBUM

\$3750

THE WEDDING EXPERIENCE

Enhancements

- SECOND PHOTOGRAPHER - \$500
- ADDITIONAL COVERAGE - \$350/HR
- ADDITIONAL PORTRAIT SESSION - \$400
- MORE WEDDING ALBUMS & DESIGN
- (Priced by Product Choices)

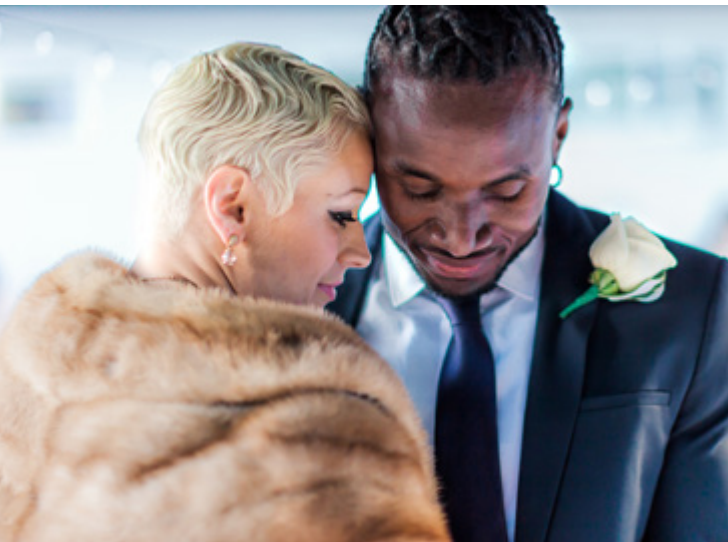
Destination Weddings

I love to travel and am open to go where you go. Of course it costs a little extra but let's see if we can find a solution.

****A 40% DEPOSIT AND SIGNED CONTRACT ARE DUE TO RESERVE ONE'S DATE. ****

CONTACT : info@etherealphotographyinc.com

The Elopement Session



Starting from:

3 HOURS COVERAGE

DIGITAL NEGATIVES OF 150 EDITED IMAGES

SNEAK PEAKS WITHIN 24 HOURS

SHAREABLE ONLINE VIEWING GALLERY

50 KMS OF TRAVEL FOR WEDDING DAY

(.43 PER ADDITIONAL KM)

ADDITIONAL COVERAGE - \$400/HR

ADD A SNAPSHOT FILM - \$650

\$1400

SMALL AND INTIMATE

The current trend has seen a shift toward couples wanting to say their vows in a more intimate setting. Elopements have fewer witnesses, usually a handful of friends or family in attendance. The romance may be on a mountain or a beloved backyard. Photography and film has never been more important. It provides a way to share the moment with those who couldn't be present.

Let's chat and build a package that will work for your needs and budget. From experience, 3 hours is the minimum necessary to cover a ceremony and bridal portraits.



FULL PRODUCTION

Wedding Films

WEDDING DAY HIGHLIGHTS FILM

CEREMONY FILM

SPEECHES

ORIGINAL AND ONLINE VERSIONS

DEDICATED VIDEOGRAPHER

PRODUCTION ASSISTANT

8 HOURS OF WEDDING DAY COVERAGE

ADDITIONAL COVERAGE - \$300/HR

100 KMS OF TRAVEL FOR WEDDING DAY

(.43 PER ADDITIONAL KM)

\$4100

with *THE Wedding* EXPERIENCE

PHOTOGRAPHY PACKAGE

\$6,850

THE TEAM ADVANTAGE

Have you ever heard the saying 'too many cooks in the kitchen'? This can be the case with so many creative professionals on a set. When you have one creative director guiding a team, your photography and wedding films will have one cohesive look. The team will be working toward one vision. There won't be photographers walking through the video footage. There won't be a boom microphone reaching into the perfect portrait. The bride and groom won't have conflicting instructions on where to look or how to pose.

Snapshot Film

A MINI HIGHLIGHTS VIDEO with

LICENCED MUSIC

Add to any photography package

\$650

[Click for YOUTUBE](#)

Frequently

ASKED QUESTIONS



ENGAGEMENTS :

I am more than willing to travel for engagement sessions. I love it when my couples ask me to photograph them in a location that means something special to them. I book engagement sessions around two months in advance and 100 kms of travel are included.

DIGITAL FILES :

I average 50 final images per hour that I'm shooting. I love delivering my client's files quickly and easily via an online gallery. You will have the ability to share and download your images as much as you want. I believe in freely sharing these images for years to come. You will also have access to professional print products straight from your gallery.

COVERAGE :

Is 8 hours is enough time to capture the full wedding story? The short answer is yes, with a well planned schedule. My main goal right now is securing and saving your date. You can always add additional coverage as we get closer to the big day and we have a good idea of your time-line. I start at a lower cost to cater for all budgets. But the average day booking is 10 hours.

MY SHOOTING STYLE :

I love being both interactive and discreet throughout the wedding day. There will be parts of the wedding day when I will need to be in control in order to accomplish everything that needs to be done while staying on schedule. There will also be moments when you shouldn't even know that I'm there. (The ceremony, during dances and toasts, etc.) I teach my couples how to pose, model and interact during their engagement session so they feel natural on the wedding day and can just feel the joy of the moment!

BOOKING :

Once I have answered any questions you may have and you have decided that my Wedding Experience is exactly what you're looking for, the next step is a booking contract and paying a deposit. I will create a contract that will explain the details of the package and when you're ready you can secure your date by signing your contract and paying your deposit via cash or e-transfer.



Legacy

ALBUMS

WHY INVEST?

In the digital age, a lot of couples chalk up a physical album as an unnecessary expense. Let me tell you, albums are about the future. There is something special about creating your first heirloom. I could never have known how my heart would melt seeing my children pouring through the pages over and over... Having digital images is wonderful but having a printed keepsake that tells a visual story of your wedding day is priceless! If you haven't already invested in a Legacy Album of your own, you can always come back to us at any time and order one.

OPTIONS

8X8 20 PAGE ALBUM \$600

10X10 20 PAGE ALBUM \$800

ADDITIONAL ALBUM SPREAD (2 PAGES) \$50 PER SPREAD





Thank You

I'm so glad we got in touch! Enjoy this season of engagement and get excited about your BIG DAY because it's going to be fabulous! Plan and prepare but always remember that at the end of the day, it is about marrying the love of your life and that's all that really matters. Congratulations on your engagement and I look forward to hearing from you! If you have any questions don't hesitate to reach out!

All the best
Kali Birks-Gallup

