



# KALI BIRKS GALLUP

PHOTOGRAPHER AND FILMMAKER

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I have over a decade of experience in television broadcast, higher education and media production. In recent years I have run a successful photography business.

## Relevant Experience

### Ethereal Photography Inc.

*Freelance Photographer/ Videographer and writer* 01/2017- Current

- Specializing in wedding, lifestyle and portrait photography.
- Freelance product photography and content creation.

### Red Deer College

*Photography and Graphics Instructor* 08/2016 - 12/2016

- Taught photography theory, graphic design, marketing, Canon DSLR camera skills and Adobe Lightroom CC and Photoshop CC.

### SAIT Polytechnic

*Instructor (Post production for TV, Film and Video)* 09/2014-06/2016

- Taught post-production theory and practical skills. Video editing, audio editing and graphic design. Software included Adobe CC: Photoshop, Premiere, After Effects and AVID. Instructed in TV Broadcast units including the web live broadcast of College Games.
- Curriculum Developer. Produced three current post-production units for the television major, currently being taught.

### CTV Calgary

*Video Editor/ Director's Assistant/ Graphics Operator* 10/2013- 09/2014

- Rotating schedule of video editing and LIVE studio broadcast. Worked with team members to produce seven hours of live local news daily.

### Network Ten Australia - ONEHD Sports

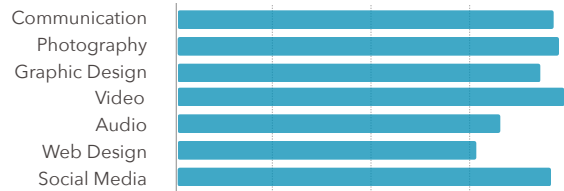
*Programming and Publicity Coordinator* 09/2009- 06/2011

- Corporate programming, publicity and communications across a national Australian Television network.

### Southern Cross Ten

*Technical director/Director's Assistant* 09/2009- 06/2011

- Directing pre-recorded studio news updates and current affairs programming.



## Education

University of Canberra (2003-2005)

Bachelor of Communication

Multimedia and Web Design, TV and Video Production, Creative Writing and Professional Communications.

University of North Carolina (2005)

Study Abroad in Greensboro

Broadcasting, Film, Documentary and Sound

## Technical Skills

### Computer & Software Proficiency

- Windows 10, MacOS, Microsoft Office
- Fully Proficient in Adobe Creative Cloud: Lightroom, Photoshop, Premiere, After Effects, In Design, XD etc.
- Final Cut X, GarageBand, imovie
- Web design - Wordpress, Elementor, Flo themes.
- Facebook, Twitter, Instagram, YouTube, Pinterest.

### TV Studio, Broadcast & Camera

- ENPS (news), X-Play and Thunder (Automation)
- Cueword and Wincue, DNF and EVS (digital recorders) DEKO and VIZ (character generators)
- Own a Canon EOS R5, EOS R. Lenses RF 24-70 2.8, EF 70-200 2.8, RF 85 1.8 macro and RF 50 1.2

### Websites

<https://www.etherealphotographyinc.com>

## Volunteerism

Director of Public Affairs (2009 - current)

Establishing and maintaining relationships between the LDS Church, local government, media establishments, community and religious leaders.